

PRIVACY POLICY

Pursuant to Articles 13 and 14 of EU Regulation 2016/679 (GDPR)

1 DATA CONTROLLER

The Data Controller for the processing of personal data is:

NUBILARIA Srl

With registered office at: Baluardo La Marmora, 13 - 28100 NOVARA (NO)

VAT No./Tax Code: IT01943340032

Email: privacy@nubilaria.com

Certified email (PEC): nubilaria@pec.com

Phone: +39.0321612905

2 DATA PROTECTION OFFICER (DPO)

To exercise your rights or for information regarding the processing of personal data, you can contact the Data Protection Officer (DPO) at the following address: dpo.nubilaria@pec.it

3 PURPOSES AND LEGAL BASIS OF PROCESSING

The personal data you provide will be processed for the following purposes:

A) Necessary purposes (without consent)

Management of registration and participation in the webinar - Organization and management of the webinar - Sending access credentials and technical communications relating to the event - Technical assistance during the event

Legal basis - Implementation of pre-contractual measures adopted at the request of the data subject (Article 6, paragraph 1, letter b) of the GDPR)

B) Purposes requiring consent

Marketing and promotional communications (only with your consent) - Sending newsletters, advertising material, and commercial communications relating to our products/services - Sending emails about future events, webinars and promotional initiatives

Legal basis - Consent of the data subject (Article 6, paragraph 1, letter b) of the GDPR) leD. a) GDPR)

The consent for marketing purposes is optional: refusal does not in any way affect the possibility of participating in the webinar.

4 CATEGORIES OF PERSONAL DATA PROCESSED

The personal data collected include: - Personal data: name, surname - Contact data: email address, telephone number (if provided) - Professional data: company, role (if provided) - Browsing and participation data: IP address, platform access data, interactions during the webinar

5 METHODS OF PROCESSING

Personal data is processed using information and electronic tools, with logics strictly related to the purposes indicated and, in any case, in a way that guarantees the security and confidentiality of the data.

The data is transferred via: - Webinar platforms (e.g., Zoom, Microsoft Teams, Google Meet, etc.) - Email marketing systems (if you have given consent) - Internal management software

6 DATA RECIPIENTS

Your personal data may be communicated to:

- **Data Processors:** providers of technical and information services that support the organization of the webinar (e.g., videoconferencing platforms, hosting services, email marketing services)
- **Authorized subjects:** employees and collaborators of the Data Controller who specifically authorize the processing.

The data will not be disclosed or transferred to third countries outside the EU, except where the service providers used (e.g., webinar platforms) have servers located outside the EU, in which case the transfer will take place in compliance with the guarantees provided by the GDPR (e.g., standard contractual clauses). approved by the European Commission).

7 RETENTION PERIOD

Personal data will be retained for the time strictly necessary to achieve the purposes for which it was collected:

- **For webinar participation:** up to 30 days after the conclusion of the event, unless legal obligations require longer retention.
- **For marketing purposes:** until consent is revoked or for a maximum of 24 months from the last interaction, after which it will be deleted or anonymized.

8 RIGHTS OF THE INTERESTED PARTY

You have the right to:

- **Access** your personal data and receive a copy thereof (Article 15 GDPR)
- **Correct**, inaccurate, or supplement data (Article 16 GDPR)
- **Erase** data (right to be forgotten) when the conditions set out in the GDPR apply (Article 17 GDPR)
- **Restrict** data processing (Article 18 GDPR)
- **Object** to processing (Article 21 GDPR)
- **Withdraw** consent at any time for marketing purposes, without affecting the lawfulness of the processing based on consent given before its withdrawal.
- **Request** data portability (Article 20 GDPR)
- **Lodge** a complaint with the Italian Data Protection Authority (www.garanteprivacy.it) To exercise your rights, you can contact us at the addresses indicated in point 1.

9 NATURE OF THE PROVISION

The provision of data for the purposes referred to in point 3.A) is mandatory in order to participate in the webinar. Refusal to provide such data will make it impossible to proceed with registration. The provision of data for marketing purposes (point 3.B) is optional, and refusal does not affect participation in the event.

10 AUTOMATED DECISION-MAKING

The Data Controller does not adopt automated decision-making processes, including profiling, pursuant to Article 22 of the GDPR.

Date Last updated: 09/30/2025